



2008 Rotary Institute – Portland

25-28 September 2008

District Resource Leaders (DRLs)

Developing Future Leaders in
Membership & TRF at the District and Zone Level

WHAT: The purpose of the Rotary Zones 23/24 Institute's District Resource Leaders (DRL) program is to expand the Rotary experience and knowledge of key Non-PDG District Membership and The Rotary Foundation (TRF) leadership. The desired outcome is inspired and skilled leaders in the District, who will use their new knowledge, expertise and cross-district relationships to grow and retain Membership at the club level and achieve greater participation through personal involvement and donations to The Rotary Foundation by their District's Rotarians.

WHO: A DRL should be a Non-PDG Rotarian who holds a multi-year position as District Membership Chair (or another significant District membership position) or as the Chair of a significant District TRF Committee (e.g., District Foundation Chair, District Matching Grants Chair, Major Gifts Chair, etc.)

GUIDELINES: The following shall apply in the selection of Rotarians to be offered this **DRL** experience:

1. **Each District in Zones 23/24 may have a maximum of two (2) DRL's: 1 for membership and 1 for The Rotary Foundation** (plus their spouse/partner) *as long as space remains available for the Institute*. One should represent Membership and the other represent The Rotary Foundation. It is highly desirable that BOTH Membership and the Foundation be represented. (The DRL program, while implemented in 2008, will continue for the 2009 and 2010 Institutes.)
2. **The Rotarians selected as DRLs should have a multi-year commitment (appointment) to Membership or to The Rotary Foundation.** The DRL program has a long-term perspective, with the intent of building continuing expertise at the District level and beyond.
3. **A DRL may generally attend a Zone Institute only one (1) time as a DRL or as a SIG.** If a District Membership or District Rotary Foundation leader has *previously attended an Institute as a SIG* (Special Invited Guest), they are not eligible to attend as a DRL. Likewise, a District Membership or Foundation leader who is a PDG is not eligible for this program. Should a District truly believe they need an exception: they must seek prior-approval from the RI Director Zones 23/24 before a second invitation is extended.
4. **The DRL selection process shall be a function of each District** in Zone 23/24. It is suggested that the District Governor *during the year of the Institute*, lead the effort while he/she is a DGE, and that he/she seek advice and counsel from the DG, the DGN, PDGs and other District leaders who have current knowledge of the best candidates in the District. It is requested that the 2008-09 DGs identify their Membership and The Rotary Foundation DRLs **by 30 June 2008** for the 2008 Rotary Institute in Portland, and have them register as soon thereafter as feasible.
5. **Costs of DRL's attendance at the Institute,** The Institute registration, hotel and/or meal package, and travel are left to the discretion of individual Districts. Since this is a new program, it is recommended that the DRL bear all or part of the cost of attendance. It shall be a District's responsibility to see that DRLs understand how to register for the Institute as a DRL, obtain the Institute meal package, and make arrangements for lodging in a timely manner. A DRL (and partner's) registration cost for 2008 will be \$150; the meal package will be \$190. Access to the On-Line Registration Page can be found at: <http://www.rotaryzone2324.org/institute08/index.html>
6. **Special Programming and traditional Class Reunion dinner,** In the Friday afternoon a separate breakout program will be provided for Membership DRL's and another for TRF DRL's; dinner will be arranged specifically for the Membership DRL group and the Rotary Foundation DRL group by a PDG (under the auspices of the Zone Institute Programs Committee Chair).